

L&L REMODELING EXPO

TACOMA CONVENTION CENTER



L&L delivers saturation advertising, high attendance, and exceptional show management. Our clients say it best...

"One of the best shows we have been in. The attendees seemed interested, more so than at other shows! L&L Management was very professional, they really know what they are doing!"

Gary Engelhart – Countertop Solutions

"We had several solid leads from the show. We were pleased."

Lonnie – Lonnie's on Lawn Curbing

"The promotional campaign was great, considering the turnout. Overall, our results were excellent."

Gregory – Luxury Bath of Seattle

"It was a good show, as always. L&L did a wonderful job of organizing the expo."

Randy Lucas – Signature Window Replacement, Inc.

"Good first experience, I was happy with the number of contacts generated from the show. The Remodeling Expo is a beneficial form of marketing."

Jeff Fuscher – Eagle Electric

"There were a lot of quality contacts at the show."

Drew Field – West Coast Vinyl, Inc.

"Good promotional campaign and quality of leads."

Emmy Stark – First Investors

"Great promotional campaign that resulted in good foot traffic. Good quality contacts!"

Wayne Blankinship – New Face Kitchen Systems

"The Remodeling Expo is the best show for contacts that we have attended in the last couple of years. Attendees were ready and looking to remodel their cabinets."

Donna Stebner – Northwest Cabinets

"L & L shows produce good solid leads."

Oksana Khavanskaya – Signature Window Replacement

"There were more people in attendance than expected. Excellent quality contacts!"

John Lutz – Lutz Tile

"Absolutely phenomenal, considering the economy at this time. We were blown away with the response. We have found this show to be very productive and feel that the timing is perfect to coincide with the customer's interest in exterior improvements, which seem to come alive in March."

Suzi Ramsdell – Elite Exteriors, Inc.

"Great quality contacts and good promotional campaign! Heard commercials on radio and saw ads in the paper that were key in creating lots of business."

Aaron McMullen – McMullen Electric

"Very good contacts, the Remodeling Show was above average compared to other shows in the market."

Gary Waddington – N-Hance Revolutionary Wood Renewal

"We feel that the leads from the Remodeling Expo are a better quality lead than from a normal home show. There are less tire kickers, attendees we talked to had a project they were ready to start."

Keith Thomas – Floor Coverings International

"People who came to the show were there for a reason, remodeling. I was very pleased with this!"

Laura Macaluso – Liquidation Warehouse

"The quality of leads are better from the Remodeling Expo Shows. This is due to the fact that the attendees coming to these shows are specifically looking for remodeling contractors and products."

Todd Morton – Master Warehouse

"Excellent leads, attendees are interested in doing something rather than just tire kick."

Dennis Mitton – Mitton Construction

"Excellent contacts, quality leads, interacting with attendees face to face is the best, so I would give L & L a 10."

Bev Hoesel – Natural Balance Tree Service

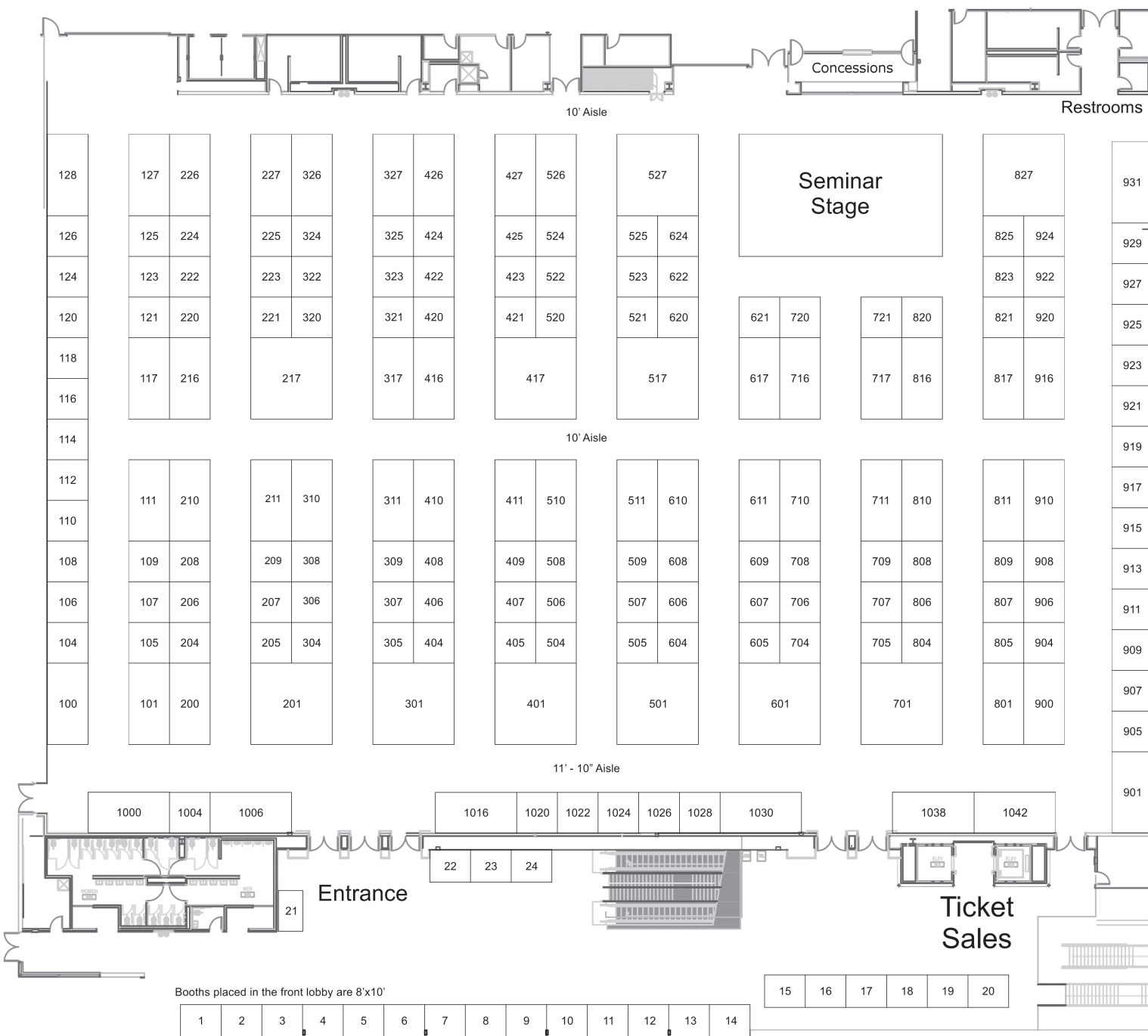
"L&L's promotional campaign had great coverage!!!"

Keith Thomas – Floor Covering International

REMODELING EXPO

Generate More Leads. Close More Sales.

March 9-11, 2012



SHOW HOURS

Friday	12pm - 8pm
Saturday	10am - 8pm
Sunday	11am - 5pm

MOVE IN

Wednesday	2pm-6pm
Thursday	8am-4pm

MOVE OUT

Sunday	6pm-9pm
Monday	8am-1pm

EXHIBIT SPACE RATES

10' x 10' booth \$950*

**add \$150 per corner booth*

All booths must be carpeted or have suitable floor covering



L&L EXHIBITION MANAGEMENT, INC.
7809 Southtown Center #200
Bloomington, MN 55431
www.homeshowcenter.com

EXHIBIT SPACE INCLUDES

3' high x 10' wide drapery side walls
8' high x 10' wide drapery back wall

Greater
Tacoma Convention
& Trade Center

For More Info Call: **1-800-374-6463**

L&L SHOW CONTRACT AND SPACE APPLICATION

Mail application and deposit to address below.

www.homeshowcenter.com • fax: 952-881-4272

<i>Location</i>	<i>Date</i>	<i>Booth(s) Requested</i>
<input type="checkbox"/> Charlotte, NC – Charlotte Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Colorado Springs, CO – Norris-Penrose Event Center	January 6-8, 2012	_____
<input type="checkbox"/> Indianapolis, IN – Indiana Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Madison, WI – Monona Terrace Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Pittsburgh, PA – David Lawrence Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Portland, OR – Oregon Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Tulsa, OK – Tulsa Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Minneapolis, MN – Hubert H. Humphrey Metrodome	January 6-8 & 13-15	_____
<input type="checkbox"/> Charleston, SC – Charleston Area Convention Center	January 13-15, 2012	_____
<input type="checkbox"/> Greenville, SC – TD Convention Center	January 13-15, 2012	_____
<input type="checkbox"/> Louisville, KY – Kentucky International Convention Center	January 13-15, 2012	_____
<input type="checkbox"/> Columbia, SC – Columbia Metropolitan Convention Center	January 20-22, 2012	_____
<input type="checkbox"/> Sharonville, OH – Sharonville Convention Center	January 20-22, 2012	_____
<input type="checkbox"/> Atlanta, GA – Atlanta Exposition Center	January 27-29, 2012	_____
<input type="checkbox"/> Baltimore, MD – Baltimore Convention Center	January 27-29, 2012	_____
<input type="checkbox"/> Columbus, OH – Greater Columbus Convention Center	January 27-29, 2012	_____
<input type="checkbox"/> Portland, OR – Portland Memorial Coliseum	January 27-29, 2012	_____
<input type="checkbox"/> Louisville, KY – Kentucky International Convention Center	February 10-12, 2012	_____
<input type="checkbox"/> Columbus, OH - Franklin County Veterans Memorial	February 17-19, 2012	_____
<input type="checkbox"/> Colorado Springs, CO – Norris-Penrose Event Center	February 24-26, 2012	_____
<input type="checkbox"/> Oklahoma City, OK – Cox Convention Center	February 24-26, 2012	_____
<input type="checkbox"/> Tacoma, WA – Tacoma Convention & Trade Center	March 9-11, 2012	_____
<input type="checkbox"/> Seattle, WA – Washington State Convention Center	March 23-25, 2012	_____
<input type="checkbox"/> Minneapolis, MN – Minneapolis Convention Center	May 18-20, 2012	_____

To ensure placement in the show call 1-800-374-6463.

EXHIBITOR:

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone # _____ Fax # _____ E-mail _____

PRODUCTS OR SERVICES TO BE EXHIBITED: (Please Describe)

LOCATION ASSIGNMENT: Floor plan is subject to any modification if L&L Exhibition Management deems it necessary for the overall good of the Show or if the floor plan has minor variations.

Please include deposit and mail application to:

**L&L EXHIBITION MANAGEMENT
7809 SOUTHTOWN CENTER #200
BLOOMINGTON, MINNESOTA 55431**

DEPOSIT AND PAYMENT TERMS: Minimum non-refundable deposit of FIFTY PERCENT of the exhibit space rental fee to be submitted with this application within 7 business days of reservation. The remaining balance is **due thirty days prior to the show.**

THE INDIVIDUAL SIGNING THIS CONTRACT WARRANTS THAT HE OR SHE HAS BEEN DULY AUTHORIZED TO EXECUTE THIS BINDING CONTRACT ON BEHALF OF THE ABOVE NAMED EXHIBITOR. THIS CONTRACT AND SHOW RULES AND REGULATIONS WILL CONSTITUTE ENTIRE AGREEMENT BETWEEN L&L EXHIBITION MANAGEMENT AND EXHIBITOR.

EXHIBITOR (Company Name)

Authorized Signature

DATE

Print Name and Title

EXHIBIT SERVICE INFORMATION:

Exhibitor agrees to be bound by the rules and regulations as may be established by the show decorator and to abide by all applicable rules as set forth in the contracts of labor unions whose jurisdictions apply to this exhibition in this facility.

REMOVAL TIME:

Dismantling may not begin until show closing on the Sunday of the show and all exhibits must be removed by the specified time on your floor plan. Exhibit materials not removed by this time will be removed by the decorator and put in storage at Exhibitor's expense. Hours of installation and dismantling are subject to change by L&L Exhibition Management.

EXHIBIT HOURS:

L&L Exhibition Management reserves the right to change exhibit hours and/or change the number of days or dates of the Exhibition as it may deem desirable. L&L Exhibition must hold any rescheduled event within 13 months of originally contracted event or refund all monies.

USE OF EXHIBIT:

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its space free of congestion, caused by demonstrations or other promotions. Exhibitor shall not assign, sublet, or share the space allotted without the knowledge and written consent of L&L Exhibition Management. No firm or organization not contracted directly with L&L Exhibition Management will be permitted to solicit business within the exhibit area.

L&L Exhibition Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason become objectionable, and also to prohibit or remove any exhibit which, in the opinion of L&L Exhibition Management, may detract from the general character of the Show. This reservation includes persons, things, conduct, printed matter, or anything of a character which L&L Exhibition Management determines is objectionable. In the event of such restriction or removal, L&L Exhibition Management shall not be liable for any refunds or other exhibit expenses.

TAXES AND LICENSES:

Exhibitor shall be responsible for obtaining any licenses, permits or approvals, required under local or state law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activity at the Show.

EXHIBIT SAFETY:

For all exhibits over 8 feet high, the Exhibitor hereby represents and warrants to L&L Exhibition Management that exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certificate of a registered structural engineer if reasonably available. Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit. Exhibitor hereby agrees to indemnify and hold harmless L&L Exhibition Management, the owner and management of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder. Exhibitor shall furnish L&L Exhibition Management with the engineering and/or insurance certificates referred to herein upon request prior to or during the Show.

LIABILITY:

Neither L&L Exhibition Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will L&L Exhibition Management be responsible for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against such injury, loss, or damage. L&L Exhibition Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitors exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of L&L Exhibition Management. L&L Exhibition Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference and exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority and agree to save harmless L&L Exhibition Management and the exhibit hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without scope of authority. There is no other agreement or warranty between the Exhibitor and L&L Management except as set forth in this document. The rights of L&L Exhibition Management under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of L&L Exhibition Management.

SECURITY AND INSURANCE:

The exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any cause whatsoever. All Property of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

CARE OF BUILDING AND EQUIPMENT:

Exhibitors or agents, must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the exhibitor is liable to the owner of such property so damaged. All materials used in decorations must be flameproofed. Electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Show is located, and of any other government authority maintaining jurisdiction over the said exhibition facility, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and L&L Exhibition Management with respect to the installation, conduct and disassembly of its exhibit.

Initial _____ Date _____