



**MARCH 14, 15 & 16, 2014
FARGO CIVIC CENTER**

YOU'RE INVITED!

Showcase Your Home Improvement Solutions, Connect with New Customers & Kick Your Sales into High Gear at the Fargo Remodeling Expo!

Spring in Fargo means warmer temperatures, longer days, greener spaces and of course, thousands of highly motivated homeowners in search of home improvement solutions.

And so when Spring 2014 rolls around, the best way for home improvement professionals like you to showcase your solutions, connect with new customers, and kick your sales into high gear is by exhibiting at the Fargo Remodeling Expo!

A "MUST ATTEND" EVENT

Produced by L&L Exhibition Management, the Fargo Remodeling Expo is ideally timed for the spring selling season. The show will take place on March 14, 15 and 16, 2014 at the Fargo Civic Center. As an exhibitor, you can look forward to:

- ▶ Generating quality leads from a pool of focused and highly motivated homeowners
- ▶ Meeting Fargo-area homeowners with a strong interest in home improvement face-to-face
- ▶ Taking your place among the region's top home and garden professionals
- ▶ Showcasing your products in a quality trade show environment
- ▶ Building valuable and profitable relationships with industry partners and peers

Quite simply, the Fargo Remodeling Expo is a "must attend" event for home improvement professionals in the Fargo and surrounding area.

COMPREHENSIVE ADVERTISING COVERAGE

To spread the word and attract homeowners who are actively looking for the solutions that you offer, the Fargo Remodeling Expo will be aggressively advertised via TV, newspaper, online and radio, including: KVLV-TV (NBC), KXJB-TV (CBS), WDAY-TV (ABC), KVRR-TV (Fox), KFGO-AM, WDAY-AM, KVOX-FM and the Forum.

PROFESSIONAL & PROVEN MANAGEMENT

Now in our 20th year, L & L Exhibition Management is renowned across the country for producing high-profile, high-traffic events that showcase leading home improvement professionals and firms, as well as the latest and most innovative products in the home improvement, home building and property management industries.

RESERVE YOUR SPOT TODAY

Don't miss out on your chance to make profitable connections with focused and motivated homeowners in the Fargo home improvement market. Reserve your spot today, and prepare to rapidly kick your sales into high gear!

To your continued success,

Nick Vedder
Show Manager



L&L EXHIBITION MANAGEMENT, INC.
7809 Southtown Center #200
Bloomington, MN 55431
www.homeshowcenter.com



REMODELING EXPO 2014

**MARCH 14, 15 & 16, 2014
FARGO CIVIC CENTER**

EXHIBIT SPACE RATES

Local/Fargo Area Companies: \$750*
Nat./Direct Sale Companies: \$850*

*Add \$125 per corner booth.
All booths in 100-room must be carpeted or have other suitable floor covering.

SHOW HOURS

Friday: 12pm-7pm
Saturday: 10am-8pm
Sunday: 10am-5pm

MOVE IN

Thursday: 8am-6pm
*Friday: 8am-11am
*Hand-carried only

MOVE OUT

Sunday: 5pm-10pm
Monday: 8am-1pm

EXHIBIT SPACE INCLUDES

10'x10' Booth
3'x10' Drapery side walls
8'x10' Drapery back wall

Our Exhibitors return year after year, because they know they'll enjoy incredible ROI at a fraction of their current marketing, advertising and other customer acquisition costs. Here's what just a few from other markets have to say:

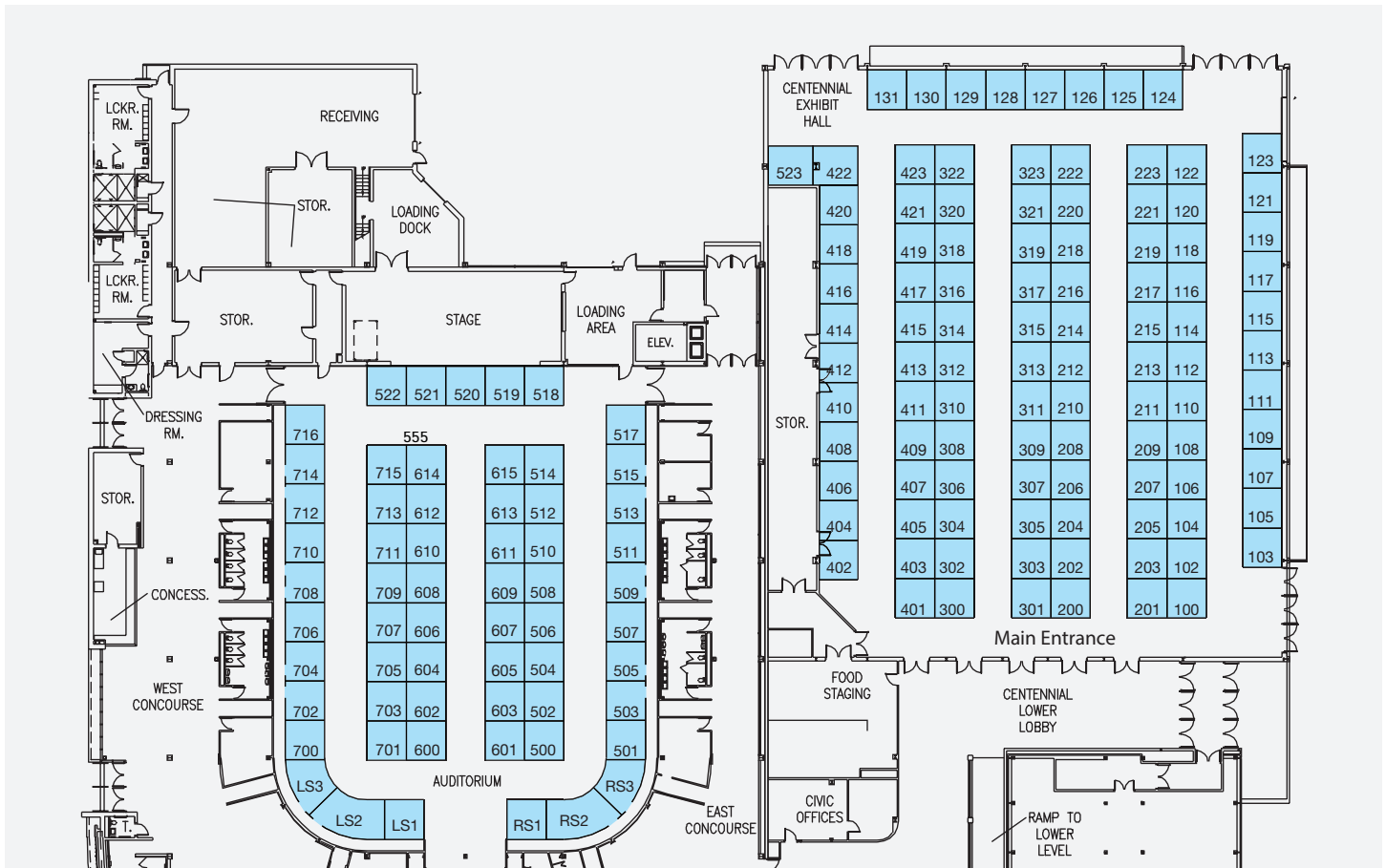
"Excellent results. We have been in the show for the past two years and have had excellent results with our contacts."

"Excellent promotional campaign. I noticed advertisements on T.V. Wonderful contacts, a large percentage were buyers. The show management was very courteous and helpful. Best show I've attended this year."

"A lot of people were looking to purchase rather than just look. It was a quality show. Our overall results were excellent."

"The radio and newspaper ads were very good. L&L's show management was outstanding."

FOR MORE INFO CALL: 1-800-374-6463



L&L EXHIBITION MANAGEMENT, INC.
7809 Southtown Center #200
Bloomington, MN 55431
www.homeshowcenter.com



L&L SHOW CONTRACT AND SPACE APPLICATION

Mail application and deposit to address below.
To ensure placement in the show call: 800-374-6463.
Fax: 952-881-4272 | www.homeshowcenter.com

LOCATION

- Minneapolis, MN - Minneapolis Convention Center
- Pittsburgh, PA – David Lawrence Convention Center
- Seattle, WA – Washington State Convention Center
- Portland, OR – Oregon Convention Center
- Charleston, SC – Exchange Park Fairgrounds
- Charlotte, NC – Charlotte Convention Center
- Colorado Springs, CO – Norris-Penrose Event Center
- Indianapolis, IN – Indiana Convention Center
- Louisville, KY – Kentucky International Convention Center
- Madison, WI – Monona Terrace Convention Center
- Tulsa, OK – Tulsa Convention Center
- Columbus, OH – Greater Columbus Convention Center
- Sharonville, OH – Sharonville Convention Center
- Greenville, SC – TD Convention Center
- Atlanta, GA – Atlanta Exposition Center
- Baltimore, MD – Baltimore Convention Center
- Columbia, SC – Columbia Metropolitan Convention Center
- Portland, OR – Portland Memorial Coliseum
- Columbus, OH - Franklin County Veterans Memorial
- Louisville, KY – Kentucky International Convention Center
- Colorado Springs, CO – Norris-Penrose Event Center
- Oklahoma City, OK – Cox Convention Center
- Tacoma, WA – Tacoma Convention & Trade Center
- Fargo, ND - Fargo Civic Center
- Minneapolis, MN – Minneapolis Convention Center

DATE

- TBA
- January 3-5, 2014
- January 3-5, 2014
- January 3-5, 2014
- January 4-5 & 10-12, 2014
- January 10-12, 2014
- January 10-12, 2014
- January 10-12, 2014
- January 10-12, 2014
- January 10-12, 2014
- January 10-12, 2014
- January 17-19, 2014
- January 17-19, 2014
- January 17-19, 2014
- January 24-26, 2014
- January 24-26, 2014
- January 24-26, 2014
- January 24-26, 2014
- February 7-9, 2014
- February 7-9, 2014
- February 28-Mar 2, 2014
- February 28-Mar 2, 2014
- March 7-9, 2014
- March 14-16, 2014
- April 4-6, 2014

BOOTH(S) REQUESTED

EXHIBITOR

Company Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Fax: _____

E-mail: _____

Products or services to be exhibited (please describe): _____

LOCATION ASSIGNMENT: Floor plan is subject to any modification if L&L Exhibition Management deems it necessary for the overall good of the Show or if the floor plan has minor variations.

PLEASE INCLUDE DEPOSIT AND MAIL APPLICATION TO:

L&L Exhibition Management
7809 Southtown Center #200
Bloomington, MN 55431

YES - I WOULD LIKE TO RECEIVE INFORMATION REGARDING:

- Co-Op Advertising
- Speaking Opportunities
- Sponsorship

DEPOSIT AND PAYMENT TERMS: Minimum non-refundable deposit of FIFTY PERCENT of the exhibit space rental fee to be submitted with this application within 7 business days of reservation. The remaining balance is due thirty days prior to the show.

THE INDIVIDUAL SIGNING THIS CONTRACT WARRANTS THAT HE OR SHE HAS BEEN DULY AUTHORIZED TO EXECUTE THIS BINDING CONTRACT ON BEHALF OF THE ABOVE NAMED EXHIBITOR. THIS CONTRACT AND SHOW RULES AND REGULATIONS WILL CONSTITUTE ENTIRE AGREEMENT BETWEEN L&L EXHIBITION MANAGEMENT AND EXHIBITOR.

EXHIBITOR (Company Name): _____

Authorized Signature _____

DATE: _____

Print Name and Title _____



SHOW RULES AND REGULATIONS

Phone: 800-374-6463

Fax: 952-881-4272

www.homeshowcenter.com

EXHIBIT SERVICE INFORMATION

Exhibitor agrees to be bound by the rules and regulations as may be established by the show decorator and to abide by all applicable rules as set forth in the contracts of labor unions whose jurisdictions apply to this exhibition in this facility.

REMOVAL TIME

Dismantling may not begin until show closing on Sunday of the show and all exhibits must be removed by the specified time on your floor plan. Exhibit materials not removed by this time will be removed by the decorator and put in storage at Exhibitor's expense. Hours of installation and dismantling are subject to change by L&L Exhibition Management.

EXHIBIT HOURS

L&L Exhibition Management reserves the right to change exhibit hours and/or change the number of days or dates of the Exhibition as it may deem desirable. L&L Exhibition must hold any rescheduled event within 13 months of originally contracted event or refund all monies.

USE OF EXHIBIT

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its space free of congestion, caused by demonstrations or other promotions. Exhibitor shall not assign, sublet, or share the space allotted without the knowledge and written consent of L&L Exhibition Management. No firm or organization not contracted directly with L&L Exhibition Management will be permitted to solicit business within the exhibit area.

L&L Exhibition Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason become objectionable, and also to prohibit or remove any exhibit which, in the opinion of L&L Exhibition Management, may detract from the general character of the Show. This reservation includes persons, things, conduct, printed matter, or anything of a character which L&L Exhibition Management determines is objectionable. In the event of such restriction or removal, L&L Exhibition Management shall not be liable for any refunds or other exhibit expenses.

TAXES AND LICENSES

Exhibitor shall be responsible for obtaining any licenses, permits or approvals, required under local or state law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activity at the Show.

EXHIBIT SAFETY

For all exhibits over 8 feet high, the Exhibitor hereby represents and warrants to L&L Exhibition Management that exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certificate of a registered structural engineer if reasonably available. Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit. Exhibitor hereby agrees to indemnify and hold harmless L&L Exhibition Management, the owner and management of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder. Exhibitor shall furnish L&L Exhibition Management with the engineering and/or insurance certificates referred to herein upon request prior to or during the Show.

LIABILITY

Neither L&L Exhibition Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will L&L Exhibition Management be responsible for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against such injury, loss, or damage. L&L Exhibition Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitors exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of L&L Exhibition Management. L&L Exhibition Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference and exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority and agree to save harmless L&L Exhibition Management and the exhibit hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without scope of authority. There is no other agreement or warranty between the Exhibitor and L&L Management except as set forth in this document. The rights of L&L Exhibition Management under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of L&L Exhibition Management.

SECURITY AND INSURANCE

The exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any cause whatsoever. All Property of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

CARE OF BUILDING AND EQUIPMENT

Exhibitors or agents, must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the exhibitor is liable to the owner of such property so damaged. All materials used in decorations must be flameproofed. Electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Show is located, and of any other government authority maintaining jurisdiction over the said exhibition facility, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and L&L Exhibition Management with respect to the installation, conduct and disassembly of its exhibit.

Initial: _____

Date: _____