

VALLEY
EXPO & DISPLAYS
 BETTER IDEAS. BETTER RESULTS.
 valleyexpodisplays.com



WWW.VALLEYEXPODISPLAYS.COM
 EMAIL: EVENTS@VALLEYEXPODISPLAYS.COM
 PHONE: 815.873.1500

**GENERAL
 SHOW
 INFORMATION**

2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

ADVANCED PRICE DEADLINE:
 December 23, 2010

Valley Expo & Displays is the official general service contractor for this event. We will have clearly identifiable representatives on the show floor during set up to answer your questions. Prior to set up, please direct your questions to our exhibitor services department in our main office listed below. Our goal is to help you make your participation in this event a success!

This **Exhibitor Information Packet** contains shipping instructions for this event. **You can guarantee a smooth installation by completing these forms and sending them with payment to Valley Expo & Displays as soon as possible.**

Please read each form carefully, and return them to the address shown on **each** form. Sometimes other suppliers are used for some services (i.e.: electrical), and orders with payment should be sent separately to them for those services.

Please note: *We strongly recommend that you pay for your services in advance using a credit card. This allows your representative at the show site to order additional needed furniture and equipment without having to arrange for payment on the show floor. Valley Expo & Displays will accept no orders without payment in full.*

Official Contractor:	Valley Expo & Displays 4950 American Road Rockford, IL 61109	phone: (877) 332-4292 fax: (815) 873-1544 e-mail: events@valleyexpodisplays.com
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Booth Package: A standard 10'x10' (Expo Hall) OR 5'x10' and 8'x10' (Madison Ballroom) booth will include:

Burgundy and Silver 8' Back Drape and 3' Side Drape
 (1) 7" x 44" Identification Sign

Hall exhibit area is NOT carpeted, Ballroom exhibit area is carpeted.
 Additional equipment and services may be ordered using the attached forms.

Important Schedule Information:

Booths #39 - #69 Must Move-In on Friday and Move-Out on Sunday Night.

Advance Price Deadline:	Thursday	December 23, 2010	
Exhibitor Move In:	Thursday	January 6, 2011	10:00AM - 6:00PM
	Friday	January 7, 2011	10:00AM - 2:00PM
Show Hours:	Friday	January 7, 2011	2:00PM - 8:00PM
	Saturday	January 8, 2011	10:00AM - 8:00PM
	Sunday	January 9, 2011	10:00AM - 5:00PM
Exhibitor Move Out:	Sunday	January 9, 2011	5:00PM - 8:00PM*
	Monday	January 10, 2011	8:00AM - 2:00PM**

*Carriers must check in by 6:00PM

**Carriers must check in by Noon

All the information you need is contained on the attached forms. If at any time you have questions, please call our Exhibitor Services Department at (877) 332-4292.



4950 AMERICAN ROAD · ROCKFORD, IL 61109 · PHONE: 815.873.1500 · FAX: 815.873.1544

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**RECAP OF
 COST &
 PAYMENT**

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 December 23, 2010

One copy of this form with your credit card information, and all applicable order forms must be forwarded to Valley Expo & Displays at the address below. Advance prices apply only to orders received with payment in full by the advance price deadline date listed on the General Show Information sheet. All orders received afterward, or at the show site will be subject to floor rates. We cannot accept phone orders, however, you may fax your order to us, provided we have your complete, valid credit card information. No invoice or statement will be issued.

For your convenience, when you pay with a credit card, any additional charges incurred for equipment and services by your show site representative will be billed to your card. In any event, no services will be rendered until payment in full has been received.

Exhibitors who have applied for special billing considerations, and to whom credit is extended agree to pay as a service charge 1 - 1/2% per month (18% per annum) and to pay all costs of collection, including a reasonable attorney's fee on all charges not paid within 30 days of invoice date. Payment for labor and services ordered by the exhibitor, their display house or other third parties is the responsibility of the exhibitor. The undersigned (jointly or severally) hereby does primarily and unconditionally guarantee the payment and discharge at maturity of each and every obligation incurred by this designate or assigns (display house or third party agent) in such transaction and agrees in the event of default by such third party of any such obligation to pay and otherwise make good on demand by Valley Expo & Displays or its assigns at any time thereafter, any sums and obligations then owing by the exhibitor to Valley Expo & Displays. **50% Surcharge on all refunds. No refunds will be issued after 14 days from the last day of the event. NO EXCEPTIONS!**

Please complete all the blanks below:

SERVICES AND EQUIPMENT ORDERED

\$ _____	Booth Furniture Order Form
\$ _____	Booth Carpet Order Form
\$ _____	Freight Handling Order Form
\$ _____	Portable/Modular Display Rental Order Form
\$ _____	Event Labor Order Form
\$ _____	Forklift Service Order Form (Exhibit Hall ONLY)
\$ _____	Booth & Exhibit Porter Service Order Form
\$ _____	Sign & Banner Order Form
\$ _____	<i>TO RECEIVE WRITTEN CONFIRMATION OF ORDER (add \$5.00)</i>

\$ _____ **Total Now Due**

Please provide the following information so we may credit your account properly.

Company Name _____ Booth # _____ Date _____

Billing Address _____ City & State _____ Zip _____

E-Mail Address _____ Name (please print) _____

Phone _____ Fax _____ Check No. (if paying by check) _____

___ Visa ___ MC ___ Amex Card Number _____ Exp. Date ___/___ CVC2 _____
3 digit or 4 digit code

(SIGNATURE REQUIRED BELOW ON ANY CREDIT CARD CHARGES)

Cardholder Signature _____ Cardholder's Name (please print) _____

Please retain copies of all paperwork...no invoices or receipts will be mailed unless requested above.



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BOOTH NUMBER:

COMPANY NAME:

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**THIRD
 PARTY
 BILLING**

2011 Madison Home Expo

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This form is to be used if you wish to have a Third Party handle your display, and be billed for services.

The Recap of Costs Payment Form should be completed by the Third Party to be billed for services, **however, we must also be provided with the Exhibiting Company's credit card information below for our files.** Unless otherwise requested, all charges incurred will be billed to the Third Party.

It should be understood that the Exhibiting Company is ultimately responsible for payment of charges. **If your Third Party does not pay all charges in full before the end of the show, all charges will revert to the exhibiting company, due on receipt.**

All information below must be completed by the respective parties:

Third Party Information

 Third Party

 Billing Address

 City State Zip

 Phone Fax

X _____
 Authorized Signature

 Print Authorized Name

 EMAIL ADDRESS

Exhibiting Company Information

 Exhibiting Company

 Billing Address

 City State Zip

 Phone Fax

X _____
 Authorized Signature

 Print Authorized Signature

 EMAIL ADDRESS

Please indicate any services that should **not** be billed to the Third Party:

Exhibiting Company's credit card information:

___ Visa ___ MC ___ Amex ___ / ___ Exp. Date ___ CVC2
Last 3 digits on back of card, 4 digits on front of AMX

Account #: _____

X _____
 Cardholder's Signature

 Print Cardholder's Name

 Cardholder's Billing Address

 City

 State

 Zip

Third Party billing cannot be arranged without the Exhibiting Company's complete credit card information!



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**EXHIBITOR
 APPOINTED
 CONTRACTOR**

2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

AUTHORIZATION FORM

NAME OF SHOW _____

COMPANY NAME _____

ADDRESS _____

PHONE # _____ (STREET) _____ (CITY) _____ (STATE) _____ (ZIP)
 FAX # _____

ORDERED BY _____ TITLE _____

SIGNATURE _____ DATE _____

E-MAIL ADDRESS _____

If your company plans to use a contractor, which is not the official service contractor as designated by Show Management, please complete this form and mail to the address listed above.

Company Name: _____ Booth No: _____

Contact At Show: _____

Exhibitor Appointed Contractor: _____

Address of Contractor: _____

Type of Service to be performed: _____

Inform your **Exhibitor Appointed Contractor** that they **must** send a copy of their General Liability Insurance Certificate no later than **30 days** prior to the first day of exhibitor move-in or they will not be permitted to service your exhibit.

It is the responsibility of the exhibitor to see that each representative of an Exhibitor Appointed Contractor abides by the official rules and regulation of this event.

BOOTH NUMBER: _____

COMPANY NAME: _____





2011 Madison Home Expo

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EXHIBITOR APPOINTED CONTRACTORS

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the installation and dismantling contractor comply with the following requirements:

1. The exhibitor must notify Show Management and Valley Expo & Displays of the intention to utilize an independent contractor no later than 30 days prior to the first day of move-in, furnishing the name, address and telephone number of the firm.
2. The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has proper certificates of insurance with at least the minimum as described below, unless Show Management requires more.
 - a. Comprehensive General Liability not less than \$1,000,000 with respect to injuries to any one person in an occurrence.
 - b. \$2,000,000 with respect to injuries to more than one person in any occurrence.
 - c. Workers' Compensation Insurance including employee liability coverage in the minimum amount not less than \$1,000,000 of individual and/or aggregate coverage and/or statutory limitation.
 - d. **Valley Expo & Displays and Show Management must be named as additional insureds.**
3. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor, Valley Expo & Displays.
4. For services such as electrical, plumbing, telephone, and cleaning and drayage, no contractor other than the Official Service Contractor will be approved. This regulation is necessary of licensing, insurance, and work done on equipment and facilities owned by parties other than the Exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.
5. The Exhibitor Appointed Contractor:
 - a. Must agree to abide by all rules and regulations of the show, as outlined in this exhibitor kit, including all union rules and regulations.
 - b. Will share with Valley Expo & Displays all reasonable costs related to its operation, including but not limited to overtime pay for stewards, restoration of exhibit space to its initial condition.
 - c. Must furnish Show Management and Valley Expo & Displays with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges as determined by Show Management.
 - d. Shall be prepared to show evidence that it has a valid authorization from the Exhibitor for services. The exhibitor Appointed Contractor may not solicit business on the exhibit floor.
 - e. Must confine its operations to the exhibit area of its clients. No service desks, storage areas, or other work facilities will be located anywhere in the building. The show aisles and public space are not a part of the Exhibitor's booth space and must be kept clear.
 - f. Shall provide, if requested, evidence to Valley Expo & Displays that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The Exhibitor Appointed Contractor must not commit or allow to be committed by persons in its employment any acts could lead to work stoppages, strikes, or labor problems.
 - g. Must coordinate all of its activities with Valley Expo & Displays.
 - h. Must comply with all reasonable rules and regulations of the venue, Show Management and Official Service Contractor in order to create a safe work environment. A failure to do so can result in a delay or termination of your right to continue if the condition cannot be corrected.
6. All information must be received by Valley Expo & Displays' office no later than 30 days prior to the first day of move-in.





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 ADVANCED PRICE DEADLINE:
 December 23, 2010

Orders with payment in full must be received by *December 23, 2010* for Advance Prices.

 All orders subject to availability of equipment. Prices include delivery to booth, set up and removal. All equipment remains property of Valley Expo & Displays. No orders will be accepted without payment in full. **Orders refused after delivery to booth will be subject to a 100% service charge. *Thank you for your order!***
Be sure to indicate skirting color. Orders received without color indicated will receive Foreman's choice.

 Skirting Color Selection: Blue White Gold Green Black Burgundy Red Teal Silver

BOOTH NUMBER: _____

COMPANY NAME: _____

Skirted Tables	Quantity	Advance	Floor	Total
4' L x 30" H		\$ 95.35	\$ 123.95	
6' L x 30" H		\$ 113.15	\$ 147.10	
8' L x 30" H		\$ 127.15	\$ 165.30	
4' L x 42" H		\$ 100.05	\$ 130.05	
6' L x 42" H		\$ 123.95	\$ 161.15	
8' L x 42" H		\$ 145.00	\$ 188.50	

Plain Tables	Quantity	Advance	Floor	Total
4' L x 30" H		\$ 42.70	\$ 55.50	
6' L x 30" H		\$ 62.95	\$ 81.85	
8' L x 30" H		\$ 75.20	\$ 97.75	
4' L x 42" H		\$ 57.85	\$ 75.20	
6' L x 42" H		\$ 77.45	\$ 100.70	
8' L x 42" H		\$ 89.50	\$ 116.35	
30" x 13' Skirting Only (4th Side)		\$ 46.20	\$ 60.05	
42" x 13' Skirting Only (4th Side)		\$ 53.50	\$ 69.55	
White Table Vinyl, 8' Long		\$ 8.55	\$ 11.10	

Cocktail Tables	Quantity	Advance	Floor	Total
30" Round, 30" High		\$ 72.20	\$ 93.85	
30" Round, 42" High		\$ 80.75	\$ 105.00	

Chairs	Quantity	Advance	Floor	Total
Folding Chair		\$ 18.75	\$ 24.40	
Padded Arm Chair		\$ 48.25	\$ 62.75	
Bar Stool with Back		\$ 60.15	\$ 78.20	

Miscellaneous	Quantity	Advance	Floor	Total
Tripod Adjustable Easel		\$ 24.60	\$ 32.00	
Wastebasket		\$ 12.30	\$ 16.00	
Garment Rack		\$ 27.85	\$ 36.20	
Bag Stand		\$ 68.25	\$ 88.75	
3' Drap (Side) per LnFt		\$ 6.80	\$ 8.85	
8' Drap (Back) per LnFt		\$ 9.70	\$ 12.60	
Literature Stand		\$ 130.15	\$ 169.20	
Table Riser 1' x 1' x 4 White Skirted		\$ 52.95	\$ 68.85	
Posterboard 4' x 8' Horizontal/Vertical (circle one)		\$ 124.95	\$ 162.45	
*6' Full View Showcase w/lights, locks, 2 shelves		\$ 488.50	\$ 635.05	

*Showcase not available at showsite

Subtotal
Sales Tax
Total




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 December 23, 2010

Orders with payment in full must be received by **December 23, 2010** for Advance Prices. **Ballroom area is carpeted with facility carpet, any carpet ordered will go on top of existing carpet.** All orders subject to availability of equipment. Prices include delivery to booth, set up and removal. All equipment remains property of Valley Expo & Displays. No orders will be accepted without payment in full. **Orders refused after delivery to booth will be subject to a 100% service charge. Thank you for your order!**

Standard carpet rental includes installation, front edge taping and pickup at the close of the show. If carpet is ordered in multiples of two or more, the carpets are not guaranteed to be a color match. **Carpet orders received without color indicated will receive Foreman's choice.**

 Carpet Color Selection: Blue Green Black Burgundy Red Gray

Standard Carpet	Quantity	Advance	Floor	Total
9' x 10'		\$ 137.70	\$ 179.00	
9' x 20'		\$ 269.05	\$ 349.80	
9' x 30'		\$ 413.60	\$ 537.70	
Additional taping per foot	LnFt	\$ 1.25	\$ 1.65	

Carpet price includes taping front aisle edge only

 Carpet Color Selection: Blue Green Black Burgundy Red Teal Gray

Custom Carpet - Booths Larger than 30'	Quantity	Advance	Floor	Total
Carpet Size _____ x _____ =	SqFt	\$ 3.25	\$ 4.25	

Custom size booth carpet is available in 10' widths only. This carpet is cut specifically to your booth measurements. Rental includes installation, all necessary taping, and pick up at the close of the show. Include a layout for carpet installation if your carpet is different from your booth size. If you require additional carpet to cover steps, skids, or display fixtures, please include a floorplan and a quotation will be forwarded to you before we proceed.

 Carpet Color Selection: Blue Green Black Burgundy Red Gray

Luxury Booth Carpet	Quantity	Advance	Floor	Total
Carpet Size _____ x _____ =	SqFt	\$ 3.50	\$ 4.55	

This luxurious carpet is cut specifically to your booth measurements. Rental includes installation, all necessary taping, plastic covering for your protection and pickup at the close of the show. Include a layout for carpet installation if your carpet is different from your booth size. If you require additional carpet to cover steps, skids, or display fixtures, please include a floorplan and a quotation will be forwarded to you before we proceed. Purchase options are available. Samples are available upon request.

Foam Padding and Visqueen	Quantity	Advance	Floor	Total
Padding	SqFt	\$ 1.25	\$ 1.65	
Visqueen	SqFt	\$ 0.54	\$ 0.70	

Subtotal

Sales Tax

Total

BOOTH NUMBER:

COMPANY NAME:





2011 Madison Home Expo

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Please read this information carefully, and call us if you have questions.

Freight Handling Charges: Valley Expo & Displays is prepared to receive your freight in advance at one of our warehouse locations, or directly at the show site. **All shipments must be sent prepaid; collect freight shipments will be refused.** Valley Expo freight handling charges are based on incoming weight, rounded up to the nearest 100 lbs. For rates and schedule information that apply to this convention, please refer to the **Freight Handling Order Form**.

Exhibitors are responsible for crating and uncrating of their own product.

Advance Shipments:

- A. Receiving at our warehouse up to 30 days prior to the first day of move in
- B. Delivery to your exhibit booth
- C. Storage of empty containers, and return of empty containers to your booth
- D. Reloading freight for outbound shipping

Please complete your bill of lading, and label your shipment as follows:

EXHIBITING COMPANY NAME
 BOOTH NUMBER
2011 MADISON HOME EXPO
 VALLEY EXPO & DISPLAYS
 4950 AMERICAN ROAD
 ROCKFORD, IL 61109

First day freight will be accepted at advance location: **12/14/10**

Last day freight will be accepted: **1/04/11**

Warehouse Receiving times 7:00 AM - 2:30 PM

Direct Shipments to the Show Site:

- A. Receiving at the show site, and delivery to your exhibit booth
- B. Storage of empty containers
- C. Return of empty containers to your booth
- D. Reloading for outbound shipment

Please complete your bill of lading, and label your shipment as follows:

EXHIBITING COMPANY NAME
 BOOTH NUMBER
2011 MADISON HOME EXPO
 C/O VALLEY EXPO & DISPLAYS
 MONONA TERRACE
 ONE JOHN NOLEN DRIVE
 MADISON, WI 53703

Do not send shipments to arrive in advance of 1/06/11 to the show site. The facility has no means of storage, and will refuse your shipment.

Days freight will be accepted at show site: **1/6/11 10:00AM - 6:00PM**
1/7/11 10:00AM - 2:00PM*

**Drivers must check in by 12:30PM*

Authorization To Provide Freight Services: By completing the Freight Handling Order Form, it is understood that Valley Expo & Displays and its subcontractors do not automatically insure materials, that insurance, if any, shall be arranged by the Exhibitor and the amounts payable to Valley Expo & Displays for drayage services are based on the value of the material handling services and the scope of Valley Expo & Displays liability as herein set forth. The amounts payable to Valley Expo & Displays are unrelated to the value of the Exhibitor's property being handled by Valley Expo & Displays or its subcontractor. It is impractical and extremely difficult to fix the value of each shipment handled by Valley Expo & Displays or its subcontractors. It is agreed therefore that if Valley Expo & Displays or its subcontractors should be found liable for loss or damage to Exhibitor's materials, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum equal to 30 cents per pound per article, with a maximum liability of \$500 per item, or \$1,000 per shipment, whichever amount shall be less, as agreed upon damages bit as a penalty, and such agreed upon damages shall be the Exhibitors exclusive remedy. Exhibits left on exhibit floor without return instructions will be returned to our warehouse and held for disposition at an additional charge. Valley Expo & Displays will not be responsible for condition, count or content until such time as exhibits or materials are picked up for removal after the close of the exhibition.

Make certain all your material is properly insured against fire, theft and all hazards while in transit to and from your booth and for the duration of the exhibition.

The Freight Handling Order Form must be completed and returned with payment to Valley Expo & Displays before exhibit freight will be handled!



<h1>RUSH</h1>
EXHIBITOR MATERIAL

FROM:

ADVANCE SHIPMENT

TO:

EXHIBITING COMPANY

2011 Madison Home Expo

SHOW NAME

BOOTH NO.

C/O VALLEY EXPO & DISPLAYS
4950 AMERICAN ROAD
ROCKFORD, IL 61109

Shipment Should Arrive:

December 14, 2010, thru January 4, 2011
7:00 am – 2:30 pm

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS.

Carrier _____
Number _____ of _____ pieces

<h1>RUSH</h1>
EXHIBITOR MATERIAL

FROM:

ADVANCE SHIPMENT

TO:

EXHIBITING COMPANY

2011 Madison Home Expo

SHOW NAME

BOOTH NO.

C/O VALLEY EXPO & DISPLAYS
4950 AMERICAN ROAD
ROCKFORD, IL 61109

Shipment Should Arrive:

December 14, 2010, thru January 4, 2011
7:00 am – 2:30 pm

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS.

Carrier _____
Number _____ of _____ pieces

<h1>RUSH</h1>
EXHIBITOR MATERIAL

FROM:

DIRECT SHIPMENT

TO:

EXHIBITING COMPANY

2011 Madison Home Expo

SHOW NAME

BOOTH NO.

C/O VALLEY EXPO & DISPLAYS
 MONONA TERRACE CONVENTION CENTER
 1 JOHN NOLEN DRIVE
 MADISON, WI 53703

Shipment Should Arrive:

January 6, 2011 10:00AM – 6:00PM

January 7, 2011 10:00AM – 2:00PM

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS.

Carrier _____
 Number _____ of _____ pieces

<h1>RUSH</h1>
EXHIBITOR MATERIAL

FROM:

DIRECT SHIPMENT

TO:

EXHIBITING COMPANY

2011 Madison Home Expo

SHOW NAME

BOOTH NO.

C/O VALLEY EXPO & DISPLAYS
 MONONA TERRACE CONVENTION CENTER
 1 JOHN NOLEN DRIVE
 MADISON, WI 53703

Shipment Should Arrive:

January 6, 2011 10:00AM – 6:00PM

January 7, 2011 10:00AM – 2:00PM

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS.

Carrier _____
 Number _____ of _____ pieces

2011 Madison Home Expo

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As the official service contractor, Valley Expo & Displays is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from cost to transport your exhibit material to and from the convention or event. You have two options for shipping your advance freight—either to the warehouse or directly to show site (if applicable).

Shipping to the Advanced Warehouse

- We may accept freight up to 30 days prior to show move-in. Please check the Freight Handling page for specific dates.
- To ensure timely arrival of your materials at show site, freight should arrive by the deadline date listed on the Shipping Information page. Your freight will still be received after the deadline date, but additional charges will be incurred.
- The warehouse will receive shipments Monday through Friday, except holidays.
- The warehouse will accept crates, cartons, skids, trunks/cases and carpets. Loose or pad-wrapped material must be sent directly to show site.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Certified weight tickets must accompany all shipments.
- Warehouse freight will be delivered to the booth prior to exhibitor setup.
- Please call our Exhibitor Services Department at 877.332.4292 if you want to ship oversized material that requires special equipment to the warehouse.

Shipping to Show Site

- Please refer to the Shipping Information page for the specific dates and times direct freight will be accepted.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Certified weight tickets must accompany all shipments.

Prepaid or Collect Shipping Charges

- Collect shipments will be returned to the delivery carrier.
- To ensure that your freight does not arrive collect, mark your bill of lading "prepaid".
- "Prepaid" designates that the transportation charges will be paid by the exhibitor or a third party.

Labeling Your Freight

- The label should contain the exhibiting company name, the booth number and the name of the event.
- The specific shipping address for either the advance warehouse or show site is located on the Shipping Information page.

Estimating Material Handling Charges

- Charges will be based on the weight of your shipment. Each shipment received is considered separately. The shipment weight will be rounded to the next 100 lbs. Each 100 lbs. is considered one "cwt" (one hundred weight). All shipments are subject to reweigh.
- On the Freight Handling order form, select whether the freight will arrive at the warehouse or be sent directly to show site (if applicable).
- Next, select the category that best describes your shipment. There are three categories of freight:
 - Crated:** material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
 - Special Handling:** material delivered by the carrier in such a manner that it requires additional handling, such as ground loading, stacked or constricted space, unloading, designated piece unloading, loads mixed with pad-wrapped material, loads failing to maintain shipping integrity, carpet or labor to unload. **Federal Express, UPS Ground, Airborne Express and DHL** are included in this category due to their delivery procedures.
 - Uncrated:** material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- Add overtime charges for inbound if material is delivered to the booth during the overtime period. This includes both warehouse and show-site shipment.
- Add overtime charges for outbound if material is loaded onto the outbound carrier during the overtime period.
- Add the late delivery charge listed on the Freight Handling order form if material is loaded onto the outbound carrier during the overtime period.
- Add the late delivery charge listed on the Freight Handling order form if the shipment is accepted at the warehouse or at show site after the deadline date.
- Shipments received without receipts or freight bills, such as UPS and Federal express, will be delivered to the booth without guarantee of piece count or condition.

Empty Containers

- Pick up "Empty Labels" at "Exhibitor Services". Place a label on each container. Labeled containers will be picked up periodically and stored in a non-accessible storage during the show.
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.

Protecting Materials

- Consistent with trade show industry practices, there may be a lapse of time between the delivery of your shipment(s) to your booth and your arrival. The same is true for the outbound phase of the show-time between your departure and the actual pickup of your materials. During these times, your materials will be left unattended. We recommend that you arrange for a representative to stay with your materials or that you hire security services to safeguard your materials.

Shipping Materials After the Close of Show

- Each shipment must have a completed Bill of Lading in order to ship materials from the show. All pieces must be labeled individually. Bill of Ladings are available at Exhibitor Services at show site.
- After materials are packed, labeled and ready to be shipped, the completed Bill of Lading must be turned in at Exhibitor Services. Do not leave this in your booth with your shipment.
- Call your designated carrier with pick-up information. Please refer to the General Information page for specific dates and times. In the event your carrier fails to show on final move-out day, your shipment will be rerouted to Valley Expo & Displays' carrier of choice at exhibitor's expense.
- For your convenience, the show-recommended carrier may be on site to handle outbound transportation.





UPS FreightSM Trade Show Services

Simplified shipping solutions

Inbound to the show

- Contact with a trade show specialist provides the right solution for moving your exhibit to and from the show—well before it begins.
- Advance warehousing streamlines the shipping process prior to shows and ensures priority delivery to the show floor.
- Round-the-clock tracking capabilities give you real-time information on exhibit materials and your booth.

Outbound from the show

- On-site UPS representatives advise on freight and package transportation options.
- Our full range of freight and package services includes ground or air service, as well as guaranteed* and time-definite urgent services.
- Coordinated package and freight pickups at the show help get you to the airport on time.

Contact Trade Show Services at 800.988.9889 or via email at tradeshow@upsfreight.com.



A complete range of services from the carrier you know and trust

Freight services:

- Ground freight
- Air freight
- Urgent

Package services:

- Ground
- Air
- International

UPS FreightSM Trade Show Services

Dedicated trade show experts available at 800.988.9889 or via email at tradeshow@upsfreight.com

Full range of services

Urgent

- Time-specific delivery by air or ground
- Expedited air and ground to and from shows

Standard

- Intact and on-time delivery from coast to coast or within the same city (two to five days, standard time)

Package

- On-site coordination of package and freight shipping

Tips for smoother trade show shipping

- Remove all old shipping labels and affix new shipping labels.
- Take advantage of our advance warehouse capabilities to eliminate tight delivery windows.
- Include deliver-by date on bill of lading for advance warehouse shipments.
- Include target (move-in) date on bill of lading if shipping directly to show site.
- Include booth number and phone number on bill of lading and on freight and package labels.

* In the event that UPS Freight fails to deliver the shipment by the agreed time and date, freight charges will be canceled. UPS Freight is not liable for any consequential damages arising from failure to deliver as agreed. See UPS Freight's Tariff and Terms and Conditions at t1.upsfreight.com and any other applicable contract, as other restrictions may apply.

Online resources

- 24/7 shipment tracking provides real-time visibility
- Electronic bills of lading streamline shipment processing

Visit us at:
upsfreight.com/tradeshow
 or call 800.988.9889

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Multimodal capabilities





2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

Special handling applied to shipments that are loaded by cubic space and/or packed in such a manner as to require additional labor/handling, such as ground loading, constricted space loaded, designated piece unloading, carpet/pad only shipments or stacked shipments. Also included are shipment integrity, alternate delivery locations, mixed shipments and shipments without individual bills of lading. Shipments loaded in this manner require additional time, labor, or equipment to unload, sort and deliver.

Ground Loading/Unloading

Vehicles that are not dock height, preventing the use of loading docks, such as U-hauls, flat bed trailers, double drop trailers, company vehicles with trailers that are not at dock level, etc.

Constricted Space Loading/Unloading

Trailer loaded "high and tight" shipments that are not easily accessible. Freight is loaded to full capacity of trailer—top to bottom, side to side. One example of this is freight loaded down one side of a trailer that must be by-passed to reach target freight.

Designated Piece Loading/Unloading

Drivers that require the loading crew to bring multiple pieces of the freight to the rear of the trailer to select the next piece, having to remove freight from the trailer then reload to fit the trailer that must be loaded in a sequence to ensure all items fit.

Stacked Shipments

Shipments loaded in such a manner requiring multiple items to be removed to ground level for delivery to booth. Stacked or "cubed out" shipments, loose items placed on top of crates and/or pallets constitute special handling.

Shipment Integrity

Shipment integrity involves shipments on a carrier that are intermingled, or delivered in such a manner that additional labor is needed to sort through and separate the various shipments on a truck for delivery to our customers.

Alternate Delivery Location

Alternate Delivery Location refers to shipments that are delivered by a carrier that requires us to deliver some shipments to different levels in the same building or to other buildings in the same facility.

Mixed Shipments

Mixed shipments are defined as shipments of mixed crated and uncrated goods, where the percentage of uncrated is minimal and does not warrant the full uncrated rate for the shipment, but does require special handling. Valley defines special handling for mixed loads as having less than 50% of the volume as uncrated.

No Documentation

Shipments arrive from a small package carrier (including, among others, Federal Express, UPS Ground, Airborne Express and DHL) without an individual Bill of Lading, requiring additional time, labor and equipment to process.

Carpet Only Shipments

Shipments that consist of carpet and/or carpet padding only require special handling because of additional labor and equipment to unload.

Crated vs. Uncrated Shipments

Crated shipments are those that are packed in any type of shipping container that can be unloaded at the dock with no additional handling required. Such containers include crates, fiber cases, cartons, and properly stacked skids. An uncrated shipment is material that is shipped loose or pad wrapped, and/or unskidded without proper lifting bars and hooks.





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**FREIGHT
HANDLING**

2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

This Freight Handling Form must be completed and returned with payment to Valley Expo & Displays before your freight will be handled. Immediately upon shipping, please forward a copy of your freight bill of lading to us. Exhibitor shipments by carriers not giving delivery receipts or bills of lading, such as UPS, FedEx or US Postal Service, will be accepted and delivered to your booth space with no guarantee of piece count or condition. No liability whatsoever will attach to Valley Expo & Displays for those shipments. Valley Expo & Displays assumes no liability for lost or damaged items stored during any event.

COMPANY NAME			BOOTH #
ADDRESS	CITY	STATE	ZIP
PHONE	FAX	E MAIL ADDRESS	
AUTHORIZED SIGNATURE		PRINT AUTHORIZED NAME	
NAME OF FREIGHT CARRIER			

FREIGHT HANDLING SERVICES

Crated: Material that is skidded or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
Special Handling: Material delivered by a carrier in such a manner that it requires additional handling, such as ground unloading, stacked or constricted space unloading, designated piece unloading, shipment integrity, alternate delivery location, loads mixed with pad wrapped material, carpet and/or pad only shipments, no documentation and shipments that require additional time, equipment or labor to unload. **Federal Express, UPS Ground, Airborne Express & DHL** are included in this category due to their delivery procedures.
Uncrated: Material that is shipped loose or pad-wrapped, and/or skidded machinery without proper lifting bars or hooks.
Straight Time : 8:00 AM to 4:30 PM Monday through Friday
Overtime: 4:30 PM to 8:00 AM Monday through Friday; All day Saturday
Double Time: All day Sunday and Holidays
 (Overtime/Double Time will be applied to all freight received at the warehouse and/or show site that must be moved into or out of booth during above listed times)

DESCRIPTION PRICE PER CWT 200 LB. MIN. x *CWT = Estimated Charges

RATE CLASSIFICATIONS:

Warehouse Shipment (200 lb. Minimum)

Crated or Skidded Shipment \$ 67.85 \$ 135.70
 Special Handling Shipment \$ 88.20 \$ 176.40

Showsite Shipment (200 lb. Minimum)

Crated or Skidded Shipment \$ 64.30 \$ 128.60
 Special Handling Shipment \$ 83.60 \$ 167.20
 Uncrated or Pad Wrapped Shipment \$ 100.05 \$ 200.10

Small Package - Maximum weight is 50 lbs. per shipment*

First Carton \$ 46.10
 Each Additional Carton \$ 11.10

*A small package shipment is a shipment totaling any number of pieces with a combined weight not to exceed 50 lbs. that is received on the same day, from the same shipper and delivered by the same carrier.

ADDITIONAL SURCHARGES (In addition to the above rates)

Shipment Delivered after Deadline Date

Warehouse Shipment after 1/04/11 \$ 15.90
 Showsite Shipment after 1/07/11 \$ 18.05
 Small Package - First Carton \$ 9.20
 Small Package - Each Additional Carton \$ 2.20

Overtime Charge - Inbound

Crated or Skidded Shipment \$ 17.00 \$ 34.00
 Special Handling Shipment \$ 22.00 \$ 44.00
 Uncrated or Pad Wrapped Shipment \$ 25.05 \$ 50.10

Overtime Charge - Outbound

Crated or Skidded Shipment \$ 17.00 \$ 34.00
 Special Handling Shipment \$ 22.00 \$ 44.00
 Uncrated or Pad Wrapped Shipment \$ 25.05 \$ 50.10

Double Time Charge - Inbound

Crated or Skidded Shipment \$ 34.00 \$ 68.00
 Special Handling Shipment \$ 44.05 \$ 88.10
 Uncrated or Pad Wrapped Shipment \$ 50.05 \$ 100.10

Double Time Charge - Outbound

Crated or Skidded Shipment \$ 34.00 \$ 68.00
 Special Handling Shipment \$ 44.05 \$ 88.10
 Uncrated or Pad Wrapped Shipment \$ 50.05 \$ 100.10

***Mobile Unit (Call for Price)**

Total

*Weight of Shipment ÷ 100 = CWT

Consolidate shipments when total weight is less than 200 lbs. It can save you money! For example:

3 Separate Shipments	1 Consolidated Shipment
60 lbs. charged @ 200 lbs. \$ 135.70	3 pieces (1 shipment)
52 lbs. charged @ 200 lbs. \$ 135.70	177 lbs. charged @ 200 lbs. = \$135.70
65 lbs. charged @ 200 lbs. \$ 135.70 = \$407.10	Added benefit - your shipments are less likely to get misplaced if they are packaged together w/larger items

Outbound shipments from your booth: Exhibitor routings on outbound shipments will be honored when possible. However, we reserve the right to reroute as necessary. All outbound shipments must be tendered with a Bill of Lading. If you prefer to assign your own carrier to handle outbound shipping, you must have your carrier check-in by the designated time. Copies of any outbound shipping forms should be left at our service desk. In the event the designated carrier fails to pick up by the specified time, such shipments will be rerouted by Valley Expo & Displays. Specified (freight force) time can be obtained at the Valley Expo & Displays Service Desk or by calling customer service.

**** In any event, do not simply abandon your freight! Our representative on site must be given the appropriate paperwork and outbound shipping instructions****



4950 AMERICAN ROAD · ROCKFORD, IL 61109 · PHONE: 815.873.1500 · FAX: 815.873.1544

**This show moves out on a Sunday and is subject to Double Time charge for outbound shipments

BOOTH NUMBER:

COMPANY NAME:



2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

ALL EXHIBITORS SHIPPING FREIGHT MUST RETURN THIS FORM

1. Estimate total number of pieces being shipped:

- _____ Crated
- _____ Uncrated
- _____ Machinery
- _____ Total

2. Indicate total number of trucks in each category that you will use:

- _____ Van Line
- _____ Common Carrier
- _____ Flatbed
- _____ Company Truck
- _____ Overseas Container

3. List carrier name(s):

4. If using a Customs Broker, please print name:

Phone _____

5. Print the name of person in charge of your move-in:

Phone _____

6. What is the minimum number of days required to set your displays?

7. What is the weight of the single heaviest piece that must be lifted?

_____ Lbs.

8. What is the total weight of your exhibit or equipment being shipped?

_____ Lbs.

9. Is there any special handling equipment required to unload your exhibit materials, i.e. extended forklift blades, special slings, lifting bars, etc.?

It is the responsibility of the Exhibitor to provide proper special handling instructions. Failure to provide these instructions will result in the elimination of any liability for loss or damage by Valley Expo & Displays.

DIRECT SHIPMENTS ONLY:

1. What date and time are you scheduling your shipment(s) to arrive on-site?

BOOTH NUMBER: _____

COMPANY NAME: _____



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**PORTABLE
 MODULAR
 DISPLAY RENTAL**

2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

ADVANCED PRICE DEADLINE:
 December 23, 2010

Orders with payment in full must be received by December 23, 2010 for Advance Prices. All orders subject to availability of equipment. Prices include delivery to booth, set up and removal. All equipment remains property of Valley Expo & Displays. No orders will be accepted without payment in full. **Orders refused after delivery to booth will be subject to a 100% service charge. Thank you for your order!**

Graphics: Headers do not include graphics. Headers can be one color or full four color digital process. There are several graphic options. Headers, Small panels, Backlit panels, Full length panels. Design is available and all proofing can be done via Email. Call (877) 332-4292 for all services available.

Item #	Size	Hardware Advanced Rental Price*	Hardware Regular Rental Price*	Hardware Sale Price*	Color Choice	Qty	Total
129	Counter	\$701.00	\$1052.00	\$1701.00	Black or Grey		
134	Counter	\$198.00	\$297.00	\$1236.00	Black or Grey		
1160	Tabletop	\$525.00	\$788.00	\$1236.00	Black or Grey		
1000	10' x 10'	\$973.00	\$1459.50	\$3864.00	Black or Grey		
1001	10' x 10'	\$1159.00	\$1738.00	\$3905.00	Black or Grey		
1134	10' x 10'	\$1769.00	\$2652.00	\$5730.00	White, Black or Grey		
1179	10' x 10'	\$1544.00	\$2315.00	\$5155.00	White, Black or Grey		
1192	10' x 20'	\$1507.00	\$2260.00	\$8275.00	Black or Grey		
1193	10' x 20'	\$3683.00	\$5525.00	\$15619.00	White, Black or Grey		
1575	10' x 20'	\$3291.00	\$4936.00	\$11291.00	White, Black or Grey		
1087	20' x 20'	\$6617.00	\$9925.00	\$26240.00	White, Black or Grey		
1027	20' x 20'	\$3102.00	\$4654.00	\$17967.00	Black or Grey		
1541	20' x 20'	\$7366.00	\$11048.00	\$29341.00	White, Black or Grey		
1744	20' x 20'	\$6209.00	\$9313.00	\$29973.00	White, Black or Grey		

*Graphics, taxes and shipping are not included.

Rental Units Include:

Material handling, installation & dismantle of exhibit and nightly cleaning.

1-150 watt Arm Light/Table Top Unit

2-150 watt Arm Light/Floor Unit

(Electrical Service and Labor to Install Lights is Not Included)

9' x 10' Standard Carpet (circle color) Blue Red Grey Green Teal Burgundy Black

Tabletop includes draped table (circle color) Blue White Gold Green Black Burgundy Red Teal Silver Purple

CALCULATION OF ORDER - Include Sales and/or Use Taxes as indicated.

Make payments in U.S. funds drawn on a U.S. Bank.

Orders confirmed only upon request.

Total Items Ordered: \$ _____
 Add 5.5% Sales Tax: \$ _____
 Total Due This Page: \$ _____

BOOTH NUMBER: _____

COMPANY NAME: _____





more value.
more service.
more possibilities.

Islands . Inlines . Backwalls . Tabletops . Kiosks . Counters . Tension Fabric . Banner Stands . Accessories . Services

Exhibit Options

brought to you by:



Nomadic  **Display**[®]

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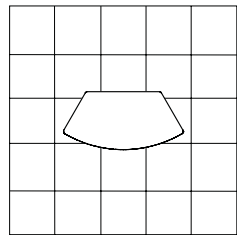
Save time and money with custom tailored exhibit options.

Valley Expo has teamed up with Nomadic Display, the world's leading producer of portable and modular exhibits, to offer you this special selection of display solutions that are contemporary in style, cost-effective and convenient.

Valley's in-house graphics department can supply all of your graphic design needs. And whether we design the graphics or

use your artwork, we provide full production services from vinyl to photographic, digital and dye sub prints for backlit, reflective or fabric applications. And all proofing can be done via e-mail.

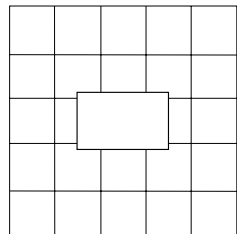
Please use the Order Form to place your order for one of our most popular designs or contact us to create one that will meet your individual needs.



Counter

Kit 129 features:

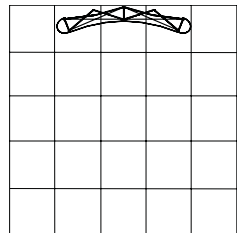
- Freestanding Platinum counter constructed of a laminate base and black laminate top
- Locking doors for secure storage



Counter

Kit 134 features:

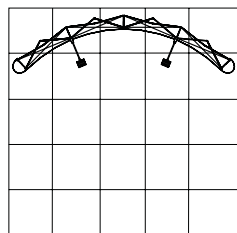
- Convert 2 Rolluxe Cases into a free-standing counter constructed of fabric panels and black molded top



10x10

Kit 1160 features:

- Instand Classic 6' tabletop
- Tabletop features your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics

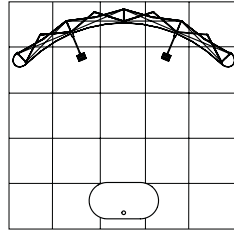


10x10

Kit 1000 features:

- Instand Classic 10' pop-up
- Backwall features your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics



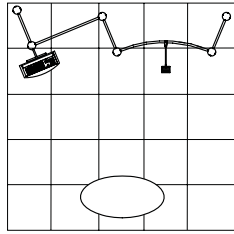


10x10



Kit 1001 features:

- Instand Classic 10' pop-up
- Backwall and counter feature your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics
- Case converts to a counter

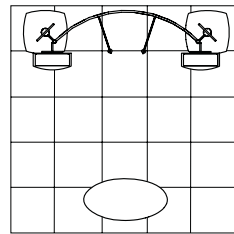


10x10



Kit 1134 features:

- DesignLine brushed aluminum extrusion with tension fabric panels available in your choice of black, grey, or white
- Oval counter available in your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics

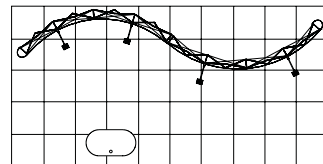


10x10



Kit 1179 features:

- DesignLine brushed aluminum extrusion with tension fabric panels available in your choice of black, grey, or white
- Oval counter available in your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics

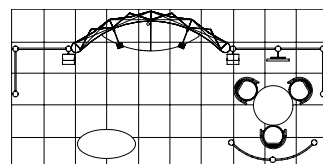


10x20



Kit 1192 features:

- Two Instand Classic 10' pop-ups connected to form seamless serpentine wall
- Backwall and capsule counter feature your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics



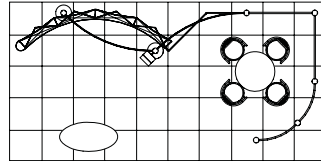
10x20



Kit 1193 features:

- Instand Classic 10' pop-up
- Backwall and oval counter feature your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics
- DesignLine brushed aluminum extrusion with tension fabric panels available in your choice of black, grey, or white

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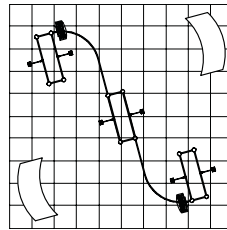


10x20



Kit 1575 features:

- Instand Classic 10' pop-up
- Backwall and oval counter feature your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics
- DesignLine brushed aluminum extrusion with tension fabric panels available in your choice of black, grey, or white
- Semi-private conference area

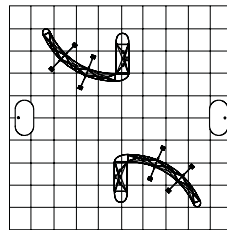


20x20



Kit 1087 features:

- DesignLine brushed aluminum extrusion with tension fabric panels available in your choice of black, grey, or white
- Two Platinum reception counters available in your choice of black, grey or off white laminate

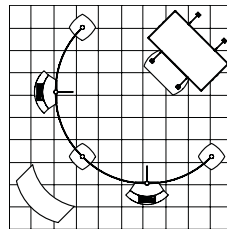


20x20



Kit 1027 features:

- Two Instand Classic and Plus pop-ups
- Backwall and capsule counters available in your choice of black or grey FabriColor panels for Velcro® compatible detachable graphics

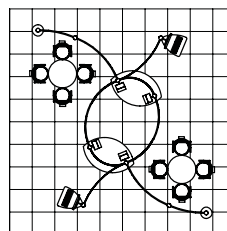


20x20



Kit 1541 features:

- Platinum tower and reception counter available in your choice of black, grey or off white laminate
- DesignLine brushed aluminum extrusion with tension fabric panels available in your choice of black, grey, or white
- Two Platinum fan counters/kiosks available in your choice of black, grey or off white laminate



20x20



Kit 1744 features:

- DesignLine brushed aluminum extrusion round tower with tension fabric panels available in your choice of black, grey, or white
- Two DesignLine kiosks available in your choice of black, grey or off white laminate
- Two semi-private conference areas

Additional designs are available upon request. Call us today for more information!

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**EVENT
 LABOR**

2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

ADVANCED PRICE DEADLINE:
 December 23, 2010

Display Installation: To ensure prompt and efficient processing of your labor request for installation and dismantling of displays, please review the information on this page carefully, and contact us if you have any questions.

All installation and dismantling will be performed by qualified personnel in compliance with any applicable labor contracts. If you wish to hire Valley Expo & Displays to perform this work, please complete this form, and return it with payment to Valley Expo. **Orders with payment in full must be received by December 23, 2010 for Advance Prices.** All floor orders subject to availability of labor at the show site.

A minimum charge of one half hour per man will apply to all labor orders, with the time commencing upon assignment of labor in accordance with your order. **IT IS IMPORTANT, THEREFORE, THAT YOU CHECK IN AT THE VALLEY EXPO & DISPLAYS SERVICE DESK TO PICK UP THE LABOR YOU HAVE ORDERED, AND TO RETURN THOSE PEOPLE TO THE SERVICE DESK UPON COMPLETION. IF YOU FAIL TO PICK UP LABOR YOU HAVE ORDERED, A ONE HOUR PER MAN NO-SHOW CHARGE WILL APPLY.**

Straight Time, Overtime, Double Time: Straight Time rates apply between 8:00 AM and 4:30 PM on weekdays. Overtime rates apply before 8:00 am and after 4:30 pm on weekdays and all day Saturday. Double time is all day Sunday and holidays. We will attempt whenever possible to perform the work on straight time, however, the schedules of the show producer or convention facility may make this impossible.

Supervision: If Valley Expo personnel are to perform work without your supervision, please forward all necessary instructions, drawings or diagrams in advance with this order. We add a 25% supervision fee.

Requested Starting Time can only be guaranteed at the start of the working day (8:00AM), or the official beginning of set up, if later in the day. We will make every attempt to provide labor at times subsequent to 8:00 AM (or start of official set up), however such starting time must be approximate since labor is assigned to jobs at the start of the day, and it is impossible to gauge completion times of the first job assignments.

Authorization to Provide Labor Services: By completing the Event Labor Form, it is understood that Valley Expo & Displays and its subcontractors do not automatically insure materials, that insurance, if any, shall be arranged by the Exhibitor and the amounts payable to Valley Expo & Displays for labor services are based on the value of the services rendered and the scope of Valley Expo & Displays' liability as herein set forth. The amounts payable to Valley Expo & Displays are unrelated to the value of the Exhibitor's property being handled by Valley Expo & Displays or its subcontractors. It is impractical and extremely difficult to fix the value of each item handled by Valley Expo & Displays or its subcontractors. It is agreed therefore that if Valley Expo & Displays or its subcontractors should be found liable for loss or damage to Exhibitor's materials, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum less than or equal to the charges for services rendered as agreed upon damages bit as a penalty, and such agreed upon damages shall be the Exhibitors exclusive remedy.

Labor Rates

Installation & Dismantling	Straight Time Rate	Overtime Rate	Double Time Rate
Advance	\$ 78.10	\$ 117.10	\$ 156.15
Floor	\$ 101.55	\$ 152.25	\$ 203.00
Supervision Installation & Dismantling			
Advance	\$ 97.35	\$ 146.00	\$ 194.70
Floor	\$ 126.55	\$ 239.60	\$ 319.40

Computation of Labor Charges	# of Workers x	# Hours x	Labor Rate	Total
Installation				
Dismantling				
Total Due				

Requested Start Date and Time

Installation _____

Dismantling _____

BOOTH NUMBER: _____

COMPANY NAME: _____





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**SUPERVISED LABOR
INSTALLATION &
DISMANTLE**

2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

PLEASE COMPLETE THE FOLLOWING INFORMATION IF VALLEY IS SETTING UP AND/OR DISMANTLING YOUR DISPLAY . THIS INFORMATION WILL HELP US BETTER SERVE YOU.

Company _____ Booth No _____

Contact Person _____ Phone _____

Freight will be shipped to Warehouse _____ Show Site _____ Date Shipped _____

Total # of Crates _____ Cartons _____ Fiber Cases _____ Special Handling _____

Setup Plans/Photo: Attached _____ To be sent with Exhibit _____ In Crate No. _____

Carpet: With Exhibit _____ Rented From Valley _____ Color _____ Size _____

Electrical Placement: _____ Please attach diagram with placement

Graphic: With Exhibit _____ Shipped Separately _____

Comments _____

Special Tools/Hardware Required _____

OUTBOUND SHIPPING INFORMATION

SHIP TO _____

METHOD OF SHIPMENT

COMMON CARRIER(NAME) _____ UPS _____ FED EX _____

SHOW CARRIER _____

IF LABELS ARE PROVIDED WHERE WILL THEY BE _____

FREIGHT CHARGES: Prepaid _____ Collect _____

Bill to _____

In the event a selected carrier fails to show on the final move out time and day, Valley will force shipment accordingly via show carrier

BOOTH NUMBER: _____

COMPANY NAME: _____





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FORKLIFT SERVICE

ADVANCED PRICE DEADLINE:
 December 23, 2010

2011 Madison Home Expo
 Monona Terrace, January 7-9, 2011

PLEASE COMPLETE THIS FORM FOR ALL IN-BOOTH FORKLIFT AND LABOR NEEDED. TO DETERMINE IF YOU NEED IN-BOOTH FORKLIFT AND LABOR, PLEASE READ THIS FORM CAREFULLY.

- In-Booth Forklift and Labor may be required to assemble displays or when uncrating, positioning, and reskidding equipment and machinery.
- A forklift is required for moving equipment and materials weighing 200 pounds or more.
- If you require a forklift, a crew will be assigned consisting of a Rigger Foreman and forklift with an operator.

IMPORTANT INFORMATION AND RATES

All exhibitors requesting labor must go to labor dispatch to confirm labor requests. All labor and equipment requests should be confirmed by 2:00 pm the day prior, with the exception of the first day of move in. Requested starting times cannot be guaranteed, however, every effort is made to meet all requests. Valley reserves the right to dispatch all labor calls based upon availability of labor crews and the order that the requests are confirmed. Upon completion of work, an exhibitor representative must return to labor dispatch to sign the completed work ticket and confirm accuracy of the work order. No adjustments will be made after the fact. Equipment and labor cancelled without a 24 hour notice will be charged a one (1) hour cancellation fee per worker and equipment ordered. If the labor and equipment is not used at the time confirmed there will be a one (1) hour no-show fee charged per work and equipment ordered.

The minimum charge for labor and equipment is one (1) hour per worker and forklift. Equipment and labor thereafter is charged in half (1/2) hour increments. **GRATUITIES IN ANY FORM, INCLUDING CASH, GIFTS OR LABOR HOURS FOR WORK NOT ACTUALLY PERFORMED ARE PROHIBITED BY VALLEY.** Valley requires the highest standards of integrity from all employees. Please call us to report fraudulent or unethical behavior. All rates are subject to change if necessitated by increased labor and material costs.

ADVANCE LABOR RATES AS FOLLOWS IF ORDERED BY ABOVE DEADLINE DATE:

Straight Time	Monday through Friday 8:00 AM to 4:30 PM	FORKLIFT CREW \$204.65 per hour
Overtime	Monday through Friday 4:30 PM to 8:00 AM and Saturday	\$307.00 per hour
Double Time	Sundays & Holidays	\$409.30 per hour

ONSITE LABOR RATES AS FOLLOWS IF ORDERED AFTER ABOVE DEADLINE DATE:

Straight Time	Monday through Friday 8:00 AM to 4:30 PM	\$266.05 per hour
Overtime	Monday through Friday 4:30 PM to 8:00 AM and Saturday	\$399.10 per hour
Double Time	Sundays & Holidays	\$532.10 per hour

PLEASE INDICATE SERVICE

Valley is responsible for the Following:

- Uncrating
- Leveling
- Reskidding
- Unskidding
- Dismantling
- Positioning
- Recrating

PLACE ORDER HERE

SCHEDULE DATE(S)	SCHEDULE START TIME	SCHEDULE END TIME	TOTAL # OF HOURS	TOTAL # OF FORKLIFTS	LABOR RATE	TOTAL
						\$
						\$
						\$
						\$

I agree in placing this order that I have accepted Valley Payment Policy and Valley Terms & Conditions of Contract.	1. Total Labor Ordered	\$
	2. Total Due	\$

Please estimate the number of forklifts and/or workers and hours per forklift and/or work needed for installation and dismantling above. If you do not require a forklift, order the number of laborers required on the Event Labor Form. Invoice will be calculated according to actual hours worked.

BOOTH NUMBER: _____ COMPANY NAME: _____



2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

 ADVANCED PRICE DEADLINE:
 December 23, 2010

Carpet Vacuuming: Booth carpeting is clean upon installation, however vacuuming services are available. Charges are based on booth square footage. Display installation can result in soiled carpet, so we recommend at least ordering vacuuming once prior to show opening. **Orders received with payment in full by December 23, 2010 to qualify for Advance prices.**

Porter Service: Includes wipedown & dusting of all display surfaces and furnishings, emptying of wastebaskets.

Standard Booth Size (10' x 10') = Square Footage (100 square feet per booth)

Vacuuming Once Prior to Show Opening	Sq. Ft.	Advance	Floor	# Days	Total
Sq. Ft. of Booth Space x Price		\$ 0.35	\$ 0.46	N/A	

Vacuuming Prior to Show Opening Each Day	Sq. Ft.	Advance	Floor	# Days	Total
Sq. Ft. of Booth Space x Price x #Days of Show		\$ 0.31	\$ 0.41	2	

Carpet Shampooing Once Prior to Show Opening	Sq. Ft.	Advance	Floor	# Days	Total
Sq. Ft. of Booth Space x Price		\$ 0.52	\$ 0.72	N/A	

Porter Service Once Prior to Show Opening	Sq. Ft.	Advance	Floor	# Days	Total
Sq. Ft. of Booth Space x Price		\$ 0.35	\$ 0.46	N/A	

Porter Service Prior to Show Opening Each Day	Sq. Ft.	Advance	Floor	# Days	Total
Sq. Ft. of Booth Space x Price x # Days of Show		\$ 0.31	\$ 0.41	2	

Total Due

BOOTH NUMBER:

COMPANY NAME:



VALLEY
EXPO & DISPLAYS
 BETTER IDEAS. BETTER RESULTS.
 valleyexpodisplays.com



WWW.VALLEYEXPODISPLAYS.COM
 EMAIL: EVENTS@VALLEYEXPODISPLAYS.COM
 PHONE: 815.873.1500

**SIGN &
 BANNER**

2011 Madison Home Expo

Monona Terrace, January 7-9, 2011

This form can be used to order custom show cards and banners for your exhibit booth. **Custom signs and banners can be ordered in advance only.** We must receive your order with payment by **December 23, 2010** to guarantee delivery.

Labor to install signs or banners is not included. Please refer to the Display Installation Order Form for assistance in installing your signs if it will be needed.

All signs are printed on white background. 10 word limit per sign. Additional words and logos are extra. **Attach your sign copy to a separate page.** Please provide us with a contact name, E-mail address and phone number in case we have questions.

Contact for sign questions: _____

Foamcore Signs - White Background/One Color	Quantity	Price	Total
11" x 14"		\$ 50.80	
14" x 22"		\$ 73.95	
22" x 28"		\$ 90.40	
28" x 44"		\$ 123.10	

Foamcore Signs - White Background/Two Color	Quantity	Price	Total
22" x 28"		\$ 115.80	
28" x 44"		\$ 149.70	

Vinyl Banners - White Background Only	Quantity	Price	Total
2' x 4'		\$ 124.30	
2' x 6'		\$ 149.90	
2' x 8'		\$ 219.05	

Grommets for handling are included

Miscellaneous	Quantity	Price	Total
Easel Back		\$ 9.70	
Logos		Call for Price	
Sign Grommets		\$ 3.55	
Color Background		Add 25%	
		Subtotal	
		Sales Tax	
		Total	

Sign copy to be arranged: Horizontally Vertically

Color of Printing (one color only): _____

Our sign shop can produce any type of sign or banner you need, including multiple colors, photographic reproductions, etc. If an option or feature you want is not listed on this form, please call us for a special quote.



BOOTH NUMBER: _____

COMPANY NAME: _____