

# L&L Build, Remodel & Landscape Expo Atlanta Exposition Center



L&L delivers saturation advertising, high attendance, and exceptional show management.  
Join the only January Show with a Proven Track Record! Our clients say it best.

“As usual we had a wonderful show. L&L Management was very professional and a joy to work with. We have several sales going and people will continue calling throughout the year.”

*Rita Devuyst – Atlanta ReBath*

“Excellent results! Best contacts we’ve made at a show in a long time. Excellent show management!”

*Dan Russell – Carolina Solar Lighting*

“More quality contacts than we expected. We had over 200 responses. We are more than satisfied.”

*Karol Brown – Granite Transformations*

“Great show. We gain 15% to 20% in sales from the L&L show. Excellent promotional campaign. Good coverage with radio and newspaper. Excellent show management. Great service. Thank you.”

*Steve Fisber – Valencia Accents*

“Very good quality contacts. Our sales after the show have been greater than any show we have done in the past year!”

*Debbie Moon – Pull Out Shelf Co.*

“Potential clients/customers visited the show from all parts of the metro area.”

*Terry West – Pella Window & Door*

“Very good promotional campaign. Quality contacts. L&L Management is great to work with. Thanks.”

*Maxi Putnam – Rainbow of North Georgia*

“Solid quality contacts. Very good results overall.”

*George Allin – Allin Landscaping*

“Very good quality contacts. We made several good contacts for networking and have closed several sales from the show.”

*Dan Johnson – Certified Home Improvement Service*

“Great quality contacts. Great results overall.”

*Lonnie Castillo – U-Build-It*

“I heard the show advertised frequently on the radio and TV. Excellent show management.”

*John Ferris – Conklin*

“The quality of contacts was good. The draw was spread out over metro Atlanta.”

*Jamie Sartin – Sport Court*

“Excellent contacts. Sold 20 units on the floor plus a lot of good future leads.”

*Delroy – Electrolux*

“Excellent results overall. A wide array of advertising. Smoothly operated.”

*Ella – Oasis Landscapes & Irrigation Systems, Inc.*

“Very good show – attendance was much better than expected.”

*Jim Markovic – Statewide Siding & Windows*

“Great show management. Great results.”

*Asbley Sullivan – Designer Glassworks*

“Good contacts from all over the metro area.”

*Don Vansant – Snellville Heating & Air*

“Each year we are impressed with the number and quality of leads from the L&L show. They are the best leads of all of the shows that we attend. Strong and plentiful. I am looking forward to doing this show again with you next January.”

*Grant Knox – Bath Fitter*



L&L Exhibition Management • 7809 Southtown Center #200 • Bloomington, MN 55431 • 1-800-374-6463

*Generate More Leads. Close More Sales.*

# Build, Remodel & Landscape Expo

## ATLANTA EXPOSITION CENTER

### SHOW HOURS

Friday 12pm - 8pm  
 Saturday 10am - 8pm  
 Sunday 10am - 5pm

### MOVE IN

Wednesday 12pm - 6pm  
 Thursday 9am - 4pm

### MOVE OUT

Sunday 6pm - 9pm  
 Monday 8am - 1pm

### EXHIBIT SPACE RATES

Local/Atlanta Companies

10x10 Booths \$890\*

National/Direct Sales Companies

10x10 Booth \$950\*

\*add \$150 per corner booth

### EXHIBIT SPACE INCLUDES

3' high x 10' wide drapery side rails  
 8' high x 10' wide drapery back wall

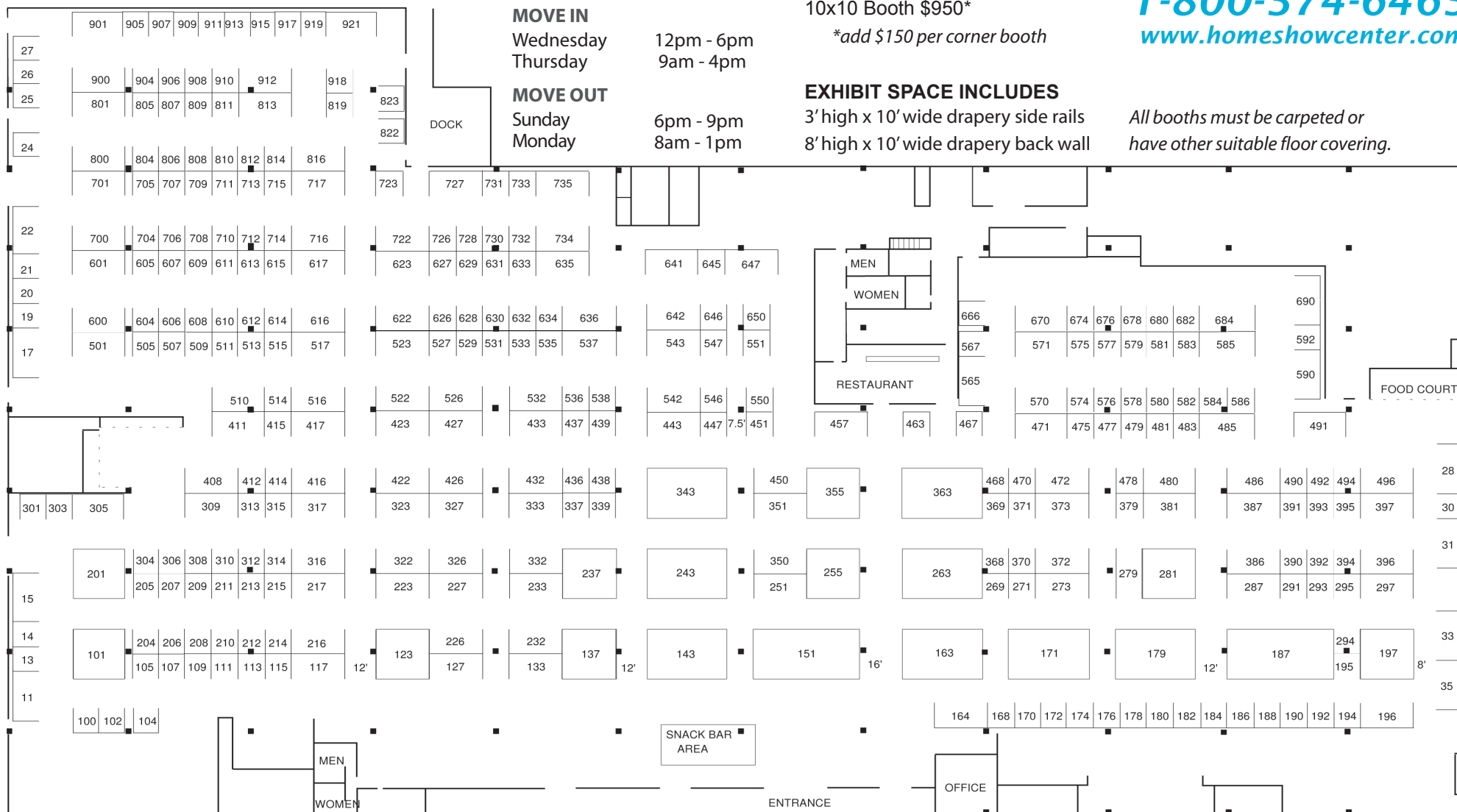
## January 27-29, 2012

For More Info Call:

**1-800-374-6463**

[www.homeshowcenter.com](http://www.homeshowcenter.com)

*All booths must be carpeted or have other suitable floor covering.*



**Generate More Leads. Close More Sales.**



**L&L EXHIBITION MANAGEMENT, INC.**  
 7809 Southtown Center #200, Bloomington, MN 55431

# L&L SHOW CONTRACT AND SPACE APPLICATION

Mail application and deposit to address below.

[www.homeshowcenter.com](http://www.homeshowcenter.com) • fax: 952-881-4272

<i>Location</i>	<i>Date</i>	<i>Booth(s) Requested</i>
<input type="checkbox"/> Charlotte, NC – Charlotte Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Colorado Springs, CO – Norris-Penrose Event Center	January 6-8, 2012	_____
<input type="checkbox"/> Indianapolis, IN – Indiana Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Madison, WI – Monona Terrace Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Pittsburgh, PA – David Lawrence Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Portland, OR – Oregon Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Tulsa, OK – Cox Convention Center	January 6-8, 2012	_____
<input type="checkbox"/> Minneapolis, MN – Hubert H. Humphrey Metrodome	January 6-8 & 13-15	_____
<input type="checkbox"/> Charleston, SC – Charleston Area Convention Center	January 13-15, 2012	_____
<input type="checkbox"/> Greenville, SC – Carolina First Center	January 13-15, 2012	_____
<input type="checkbox"/> Louisville, KY – Kentucky International Convention Center	January 13-15, 2012	_____
<input type="checkbox"/> Columbia, SC – Columbia Metropolitan Convention Center	January 20-22, 2012	_____
<input type="checkbox"/> Sharonville, OH – Sharonville Convention Center	January 20-22, 2012	_____
<input type="checkbox"/> Atlanta, GA – Atlanta Exposition Center	January 27-29, 2012	_____
<input type="checkbox"/> Baltimore, MD – Baltimore Convention Center	January 27-29, 2012	_____
<input type="checkbox"/> Columbus, OH – Greater Columbus Convention Center	January 27-29, 2012	_____
<input type="checkbox"/> Portland, OR – Portland Memorial Coliseum	January 27-29, 2012	_____
<input type="checkbox"/> Louisville, KY – Kentucky International Convention Center	February 10-12, 2012	_____
<input type="checkbox"/> Columbus, OH - Franklin County Veterans Memorial	February 17-19, 2012	_____
<input type="checkbox"/> Colorado Springs, CO – Norris-Penrose Event Center	February 24-26, 2012	_____
<input type="checkbox"/> Oklahoma City, OK – Cox Convention Center	February 24-26, 2012	_____
<input type="checkbox"/> Tacoma, WA – Tacoma Convention & Trade Center	March 9-11, 2012	_____
<input type="checkbox"/> Seattle, WA – Washington State Convention Center	March 23-25, 2012	_____
<input type="checkbox"/> Minneapolis, MN – Minneapolis Convention Center	May 18-20, 2012	_____

*To ensure placement in the show call 1-800-374-6463.*

**EXHIBITOR:**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_ E-mail \_\_\_\_\_

**PRODUCTS OR SERVICES TO BE EXHIBITED:** (Please Describe)

LOCATION ASSIGNMENT: Floor plan is subject to any modification if L&L Exhibition Management deems it necessary for the overall good of the Show or if the floor plan has minor variations.

**Please include deposit and mail application to:**

**L&L EXHIBITION MANAGEMENT  
7809 SOUTHTOWN CENTER #200  
BLOOMINGTON, MINNESOTA 55431**

DEPOSIT AND PAYMENT TERMS: Minimum non-refundable deposit of FIFTY PERCENT of the exhibit space rental fee to be submitted with this application within 7 business days of reservation. The remaining balance is **due thirty days prior to the show.**

THE INDIVIDUAL SIGNING THIS CONTRACT WARRANTS THAT HE OR SHE HAS BEEN DULY AUTHORIZED TO EXECUTE THIS BINDING CONTRACT ON BEHALF OF THE ABOVE NAMED EXHIBITOR. THIS CONTRACT AND SHOW RULES AND REGULATIONS WILL CONSTITUTE ENTIRE AGREEMENT BETWEEN L&L EXHIBITION MANAGEMENT AND EXHIBITOR.

\_\_\_\_\_  
EXHIBITOR (Company Name)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
DATE

\_\_\_\_\_  
Print Name and Title

**EXHIBIT SERVICE INFORMATION:**

Exhibitor agrees to be bound by the rules and regulations as may be established by the show decorator and to abide by all applicable rules as set forth in the contracts of labor unions whose jurisdictions apply to this exhibition in this facility.

**REMOVAL TIME:**

Dismantling may not begin until show closing on the Sunday of the show and all exhibits must be removed by the specified time on your floor plan. Exhibit materials not removed by this time will be removed by the decorator and put in storage at Exhibitor's expense. Hours of installation and dismantling are subject to change by L&L Exhibition Management.

**EXHIBIT HOURS:**

L&L Exhibition Management reserves the right to change exhibit hours and/or change the number of days or dates of the Exhibition as it may deem desirable. L&L Exhibition must hold any rescheduled event within 13 months of originally contracted event or refund all monies.

**USE OF EXHIBIT:**

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its space free of congestion, caused by demonstrations or other promotions. Exhibitor shall not assign, sublet, or share the space allotted without the knowledge and written consent of L&L Exhibition Management. No firm or organization not contracted directly with L&L Exhibition Management will be permitted to solicit business within the exhibit area.

L&L Exhibition Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or any other reason become objectionable, and also to prohibit or remove any exhibit which, in the opinion of L&L Exhibition Management, may detract from the general character of the Show. This reservation includes persons, things, conduct, printed matter, or anything of a character which L&L Exhibition Management determines is objectionable. In the event of such restriction or removal, L&L Exhibition Management shall not be liable for any refunds or other exhibit expenses.

**TAXES AND LICENSES:**

Exhibitor shall be responsible for obtaining any licenses, permits or approvals, required under local or state law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activity at the Show.

**EXHIBIT SAFETY:**

For all exhibits over 8 feet high, the Exhibitor hereby represents and warrants to L&L Exhibition Management that exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit itself, as erected, including obtaining the certificate of a registered structural engineer if reasonably available. Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit. Exhibitor hereby agrees to indemnify and hold harmless L&L Exhibition Management, the owner and management of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it has obtained adequate insurance to cover its potential liability hereunder. Exhibitor shall furnish L&L Exhibition Management with the engineering and/or insurance certificates referred to herein upon request prior to or during the Show.

**LIABILITY:**

Neither L&L Exhibition Management, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will L&L Exhibition Management be responsible for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against such injury, loss, or damage. L&L Exhibition Management shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the Exhibitors exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of L&L Exhibition Management. L&L Exhibition Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference and exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority and agree to save harmless L&L Exhibition Management and the exhibit hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the actions or omissions of its agents, employees, or independent contractors, whether acting within or without scope of authority. There is no other agreement or warranty between the Exhibitor and L&L Management except as set forth in this document. The rights of L&L Exhibition Management under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of L&L Exhibition Management.

**SECURITY AND INSURANCE:**

The exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any cause whatsoever. All Property of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

**CARE OF BUILDING AND EQUIPMENT:**

Exhibitors or agents, must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the exhibitor is liable to the owner of such property so damaged. All materials used in decorations must be flameproofed. Electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the Show is located, and of any other government authority maintaining jurisdiction over the said exhibition facility, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and L&L Exhibition Management with respect to the installation, conduct and disassembly of its exhibit.

Initial \_\_\_\_\_ Date \_\_\_\_\_